



Speed, Savings and Simplicity



Wayne

The Future at Your Fingertips

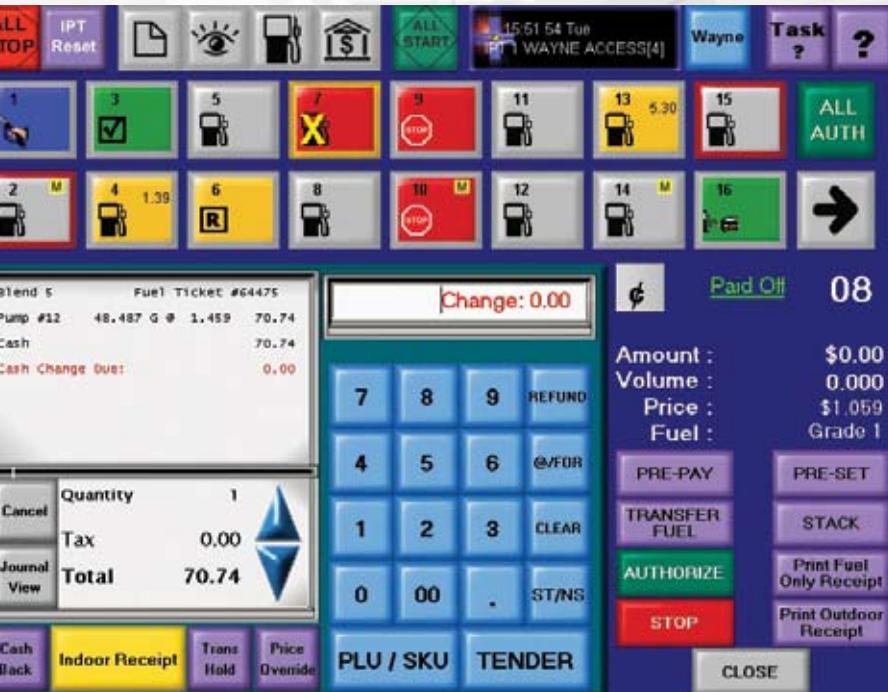
In today's fast-paced retail environment, you need a point-of-sale system that will boost sales and won't slow you down. That's why Dresser Wayne designed the easy-to-use Nucleus® POS System. It puts the latest in time-saving, revenue-increasing capabilities at your fingertips. The Nucleus POS System gives you high-speed functionality in one easy-to-use all-inclusive package. It's everything you need to make a positive impact on your bottom line.

Reduce training time and increase speed of service

Revenue is directly related to how fast you can process a sale. The Nucleus POS System's infrared touchscreen speeds transactions by eliminating confusion. The self-calibrating technology reduces

input errors and eliminates fade spots found on legacy touchscreen POS systems.

Reduced training time is another key advantage of touchscreen technology. The user-friendly, intuitive touchscreen with visual and audible prompts was designed by user-interface experts. The resulting touchscreen facilitates a simple learning process and significantly eliminates "double keying." Visual cues for pump activity provide at-a-glance status. Clearly marked areas of the screen provide a fuel



Designed by user-interface experts, the Nucleus POS System touchscreen promotes ease-of-use and efficiency.

- Self-calibrating infrared touchscreen
- Large, easy-to-read buttons
- Fuel dashboard
- Electronic Cash Register
- Item Scratchpad
- Visual and audible cues
- Reconfigurable layout

transactions interface, an "Item Scratchpad" that enables you to easily ring department sales, car washes, and popular items and an Electronic Cash Register that provides a real time virtual receipt as the cashier performs transactions.

The Nucleus POS System decreases cashier turnover costs by reducing training time and featuring faster transactions with a user-friendly touchscreen interface.

"As both an operator and back room software that I would ONLY use Nucleus. After seeing

Increase sales with in-store combo discounts

Pay-at-the-pump has become a customer favorite but hasn't been a catalyst for in-store sales ... until now.

The Nucleus POS System helps you create multiple simultaneous combo discounts at the pump to drive customers through your door. What those discounts consist of—and when they occur—is up to you. Combo discounting helps reinforce purchase patterns and promotes customer loyalty. The Nucleus POS System makes setting up recurring, specifically targeted, time-of-day promotions easy.



Set up fuel and item discounts, promotions and specials when—and how—you want them.

- *Fuel combo discounting—give fuel discounts that automatically roll back at the pump*
- *Promote Key Seasonal Items at the Dispenser*
- *Combo Discounting—Set up service or item specials, or a combination (buy one get one free, buy three specific items and get a discount, or mix and match)*
- *Suggestive Selling—Reinforce cashier communication to your customers on specials and deals*

*reseller, I can honestly say
everything else, there is no comparison!"*

- Kevin Headlee, Creekwood Crossing BP

Integrate seamlessly with an open architecture

The days of compatibility issues plaguing machines and systems are over. In the past, you had to purchase proprietary systems and components to make a system actually work. This translated into more expense, training and hardware taking up already limited counter space.

PCATS-NAXML-certified, the Nucleus POS System is an IP-enabled, open source solution that interfaces with multiple back-office programs. The Nucleus POS System also provides a simplified, direct-to-pump communication to Dresser Wayne, Gilbarco and Tokheim fuel dispensers to reduce costs.

The Nucleus POS System is equipped with remote diagnostic and management capabilities. It also offers peripheral compatibility with car washes, security cameras, barcode scanners, lottery machines, printers, scanners and more. Integrating these key retail systems creates the convenience of a centralized management system and greatly expands the customer sales points.



Confidence that you can interface with a variety of pumps, peripherals and back-office systems.

- *Direct line of communication with the pump*
- *Lottery machine interface*
- *Money order machine interface*
- *Ability to scan license for age verification*
- *Food stamp support*
- *Export reports to back-office folder*
- *Allow multiple back-office interface applications to run concurrently*

“What we found was that the many features improved our business and service offerings

Generate custom digital reports

The Nucleus POS System has an Electronic Journal, allowing you to run hundreds of different reports— when and how you want them. The Electronic Journal feature also allows for data analysis and report reconciliation. Advanced search options provide specific reports including hourly, shift and daily flash reporting, average transactions by cashier and scan percentages. Unlike competitor's systems, which may require you to purchase a separate software module, this feature comes standard with the Nucleus POS System.

Identity theft and credit card fraud continue to be increasing threats in the retail segment. The Nucleus POS System's Electronic Journal allows you to run custom reports to investigate discrepancies such as cashier "skimming" and "sweet-hearting." You can search for void or cancelled transactions using credit card number, date or item sold in any time period.

Saving paper receipts in your office with the possibility of damage or loss is a worry eliminated by the Electronic Journal. This feature allows seven years of digital data storage, saving time, trouble and space. To keep your data secure, the Nucleus POS System features two redundant hard drives with an auto back-up feature. This fault-tolerant configuration delivers maximum uptime with minimum hassle.



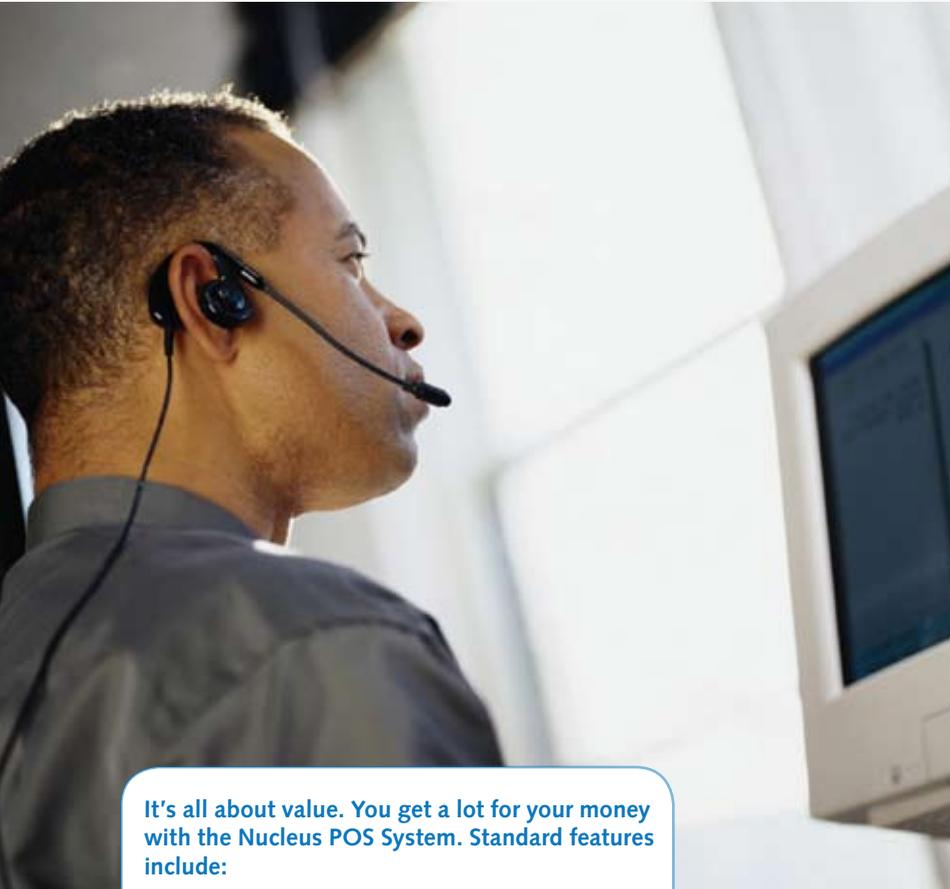
Generate reports easily and quickly using the Electronic Journal.

- Number of manually keyed transactions
- Average transaction reporting
- Credit detail log search

and enhancements on Nucleus to our customers."

- John Graham, Graham Enterprises, Inc.
Operates 20 sites branded CITGO and Marathon

Get more features and value for your money



It's all about value. You get a lot for your money with the Nucleus POS System. Standard features include:

- *Efficient 24/7/365 help desk*
- *Electronic Journal (no paper rolls)*
- *Fraud detection using AVS (Address Verification Systems)*
- *No End-of-Shift/End-of-Day downtime*
- *Unlimited departments and categories, combo pricing, tax modifications*
- *Step-by-step cashier guide*
- *Online help menu*
- *Automated data backup*
- *More than 200 service support providers*

There are no hidden fees or additional charges with the Nucleus POS System. Everything you need for full functionality and flexibility is included. The Nucleus POS System is simple and straightforward, giving you more time, space, accountability and profit.

Built-in efficiencies allow you to keep accurate records of contractor and employee hours through "digital" time tracking. You can also easily manage your loyalty programs.

Save on installation costs with preloaded software. Other POS systems often make you pay extra for software modules, enhanced features or memory cards. The Nucleus POS System software maintenance package means you'll have the latest and greatest software release annually.

Time tested, retailer proven and built to last

Dresser Wayne has a full range of service and support options for the Nucleus POS System. Whether it's on-site or computer-based training we'll always be there to ensure you are up and running. Our help desk is available 24/7/365 to answer questions and dispatch experienced service personnel. Annual upgrades, along with the latest product enhancements, make the Nucleus POS System the most comprehensive point-of-sale system and a sound investment in total site management.

Everything about the Nucleus POS System adds up. Realize the full potential of your business with combo discounting, suggestive selling, reduced training time and increased speed of service. The customized digital reporting feature lets you analyze for lost profits, enhancing revenue along the way. It's designed to not only grow with your business, but to actually help your business grow.

The Nucleus POS System is a field-tested, durable system and endorsed by most major oil companies. Backed by more than 200 authorized organizations nationwide, the Nucleus POS System meets the challenges of today as well as tomorrow. It is the backbone of successful retail operations

in more than 8,000 locations. Make the choice today to maximize your revenue and profits by choosing the Nucleus POS System.



The Nucleus POS System stands tough in the most rugged retail environments.

- *Stress-tested commercial hardware*
- *More than 8,000 installations*
- *Endorsed by most major oil companies*
- *Annual upgrades*

Frequently Asked Questions

Do I have to stop the pumps and stop selling in-store items when I run my end-of-day report?

No. The Nucleus POS System allows the store to remain fully operational while the report is running.

Can I charge different fuel prices for cash only customers?

Yes. You can discount the price of fuel based on tender type. This means you can offer a lower price of gas to your cash customers.

How long does the Electronic Journal store transactions?

Seven years.

Is the Nucleus POS System compatible with my existing back-office system?

Most likely. It's compatible with multiple back-office programs.

How do I use the Electronic Journal to find disputed credit card transactions?

The Nucleus POS System has an easy-to-use advanced search function that can look for any information you require.

Is it possible to identify employee theft using the Electronic Journal?

Yes. The Electronic Journal gives you the ability to search cancels, voids or any other questionable transaction. It even tells you who, when and where the transaction occurred.

If my system isn't running properly, how do I get it fixed?

The Dresser Wayne Nucleus POS System help desk is open 24/7/365. The help desk can remotely access your Nucleus POS System, run diagnostics, fix problems and retrieve log files ensuring any issues are resolved immediately.

Can I access my system remotely?

Yes. With the Nucleus POS System remote back-office kit, you can run any back office from a remote location to retrieve price book, reports or any other information you desire.

How far back can I reprint reports?

Specific reports are available for one year. However, transaction details and log files are available in the Electronic Journal for seven years.

Does the Nucleus POS System require back-office software to scan?

No. It comes with everything you need to start scanning today. An easy-to-use and intuitive price book user interface ensures you will be scanning effortlessly and quickly.

Do I have to purchase modules when I want to change my site and system requirements?

No. The Nucleus POS System is all inclusive and software maintenance ensures you get the latest software releases when they are available.

Can I sell product at the pump? How does it work?

Yes. You can sell any item in your price book at the pump. Additionally, with combo discounting, you can set up specific discounts on items that offer fuel discounts.

The Nucleus POS System delivers unmatched technology for today's challenging retail environment. It's all here in one inclusive package. There are no hidden fees for "add on" software modules, and you do not need to buy additional hardware or memory cards just to make your system work. The Nucleus POS System is designed to make a positive impact on your bottom line.

Standard features include:

Improved Store Management

- *Unlimited items, departments and categories*
- *Seven-year Electronic Journal and 365-day reporting archive*
- *GTIN support (14 digit bar codes)*
- *Blue law configuration*
- *Auto close day*
- *Open PLU*
- *Future price management*
- *Reason codes for price changes*
- *Multiple tax enhancements*
- *Contractor/employee time tracking*
- *Automatic ring-up of linked items*
- *Multi-language and multi-currency support*
- *SKU price check*
- *Promotional items taxed at pre-discounted rate*
- *Back-office interface*

Enhanced Reporting Options

- *Number of manually keyed transactions*
- *Average transaction reporting*
- *Credit detail log search*

Flexible Merchandising Capabilities

- *Mix-and-match combo*
- *Combo timer/recurring time-of-day promotions*
- *Combo with minimum purchase*

Versatile Interfaces

- *Lottery machine*
- *Money order machine*
- *Ability to scan license for age verification*
- *Food stamp support*

Streamlined Fuel Management

- *SKU/PLU at the CAT*
- *Display preset amount in pump window*
- *Fuel price discounts*
- *Unattended support*
- *Prepay hours*
- *Move prepay*
- *"Rest in gas"*

About Dresser Wayne

With offices on five continents, manufacturing facilities on four and thousands of employees worldwide, Dresser Wayne has shaped the retail and fleet fueling industry ever since the company's modest beginnings in 1891. Known for combining cutting-edge technology with exceptional customer focus and win-win industry partnerships, Dresser Wayne has become the leading supplier of integrated solutions to its customers in the retail and fleet petroleum industry.

Dresser Wayne—headquartered in Austin, Texas—is largely responsible for the innovations that contribute to the look and functionality of the modern service station. From dispensers and POS systems to retail intelligence and after-sale support services, Dresser Wayne is committed to continuing its long tradition of providing innovative, customer-centric solutions in all facets of the industry.

Protect your warranty and regulatory certifications. Insist on Dresser Wayne Genuine Parts for all equipment repairs and upgrades.



Worldwide Headquarters:
Austin, Texas, U.S.A.
T. +01 512 388 8311

European Headquarters:
Malmö, Sweden
T. +46 40 360 500

Rio de Janeiro, Brazil
T. +55 21 2598 7711

Shanghai, China
T. +21 5899 3976

www.DresserWayne.com

